File: 13640usf

ABSTRACT

A backlight module and a liquid crystal display (LCD) apparatus using the same are disclosed. The backlight module includes a bottom plate and multiple lamps disposed separately over the bottom plate. The bottom plate has multiple lower-reflectivity areas underneath the lamps and multiple higher-reflectivity areas between neighboring lower-reflectivity areas. The LCD apparatus includes such a backlight module and a LCD panel disposed over the lamps.